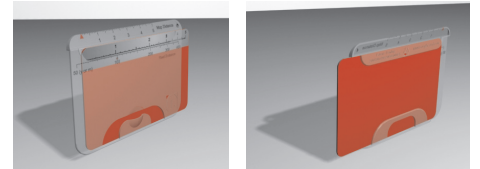




Ordering & Artwork Specifications



Ordering online

The RoughCard online order form and secure payment system is an easy four-step process:

- 1 Select the desired order size. This loads up the relevant list of options & costs. Note that the default price includes customised cards. For a full schedule download the Pricing Matrix at the top of the order page.
- 2 Select any of the card and/or packaging options from the list if applicable. You can skip this step if you do not require special options.
- 3 Proceed to the secure check-out where you will be required to fill in your contact details and delivery address. In just a few moments you will receive an invoice number by email. Please write this number down or print the invoice as it will serve as a reference number during the final step.
- 4 Now you are ready to upload your artwork for both sides of the customised card, taking into account the specifications as detailed below. The standard price includes full colour printing on both sides.

Please note that for any other requirements - or at times the order form is inactive - you are invited to send us the details in an email to info@roughcard.com and we will provide you with a quote within 36 hours. Each special order will be allocated a contact person that will deal with you direct until the order is at your doorstep.

Artwork specifications

To make ordering as easy and efficient as possible, please follow these guidelines:

- 1 Please ensure the artwork for the customised cards fits the dimensions as specified in the picture to the right and (if possible) provide a 3 mm bleed area to prevent a white line at the edge of the card.
- 2 The artwork can be provided to us as image files (600 dpi) such as jpg, tif or gif files, but for even better results please send it to us in vector-friendly file formats such as ai, cdr, pdf, photoshop or freehand files.
- 3 For vector-based designs: please ensure that all text is converted into vectors ("create outlines") or send the fonts with the artwork.
- 4 Please also indicate which *light* colour you prefer as a background for the non-customised strip with the numbered scale on the front of the card.
- 5 Please note that you can also opt for un-customised RoughCard cards, an option that automatically reduces the purchase price.

Design Services

We can help you with designing the perfect card! Please shoot us an email with what you require and attach images you would like to use and we can put something together for you.

Besides cards, we also provide a design service for customised packaging and even golf course score cards with accurate course maps.

Why wait? Ask us for a quote today!

Delivery times

Please note that delivery will take 3-4 weeks from the day the artwork has been accepted for orders up to 5,000 units and 7-8 weeks for larger orders.

